



01

Social Channels Stats

SeedHunter analyzes your social channel stats. While a large audience is beneficial, **maintaining high reach and engagement** is crucial for marketing initiatives.

User Base

We also consider your user base. **Diverse and engaged members** signal a robust community.

02



03

Community and Geography

We match you with marketing campaigns that align with your preferences, giving higher scores to projects **targeting similar communities and locations**.

Unique Platform

Our algorithm determines the price per post, using historical estimates refined by our **AI optimization engine**.

04

